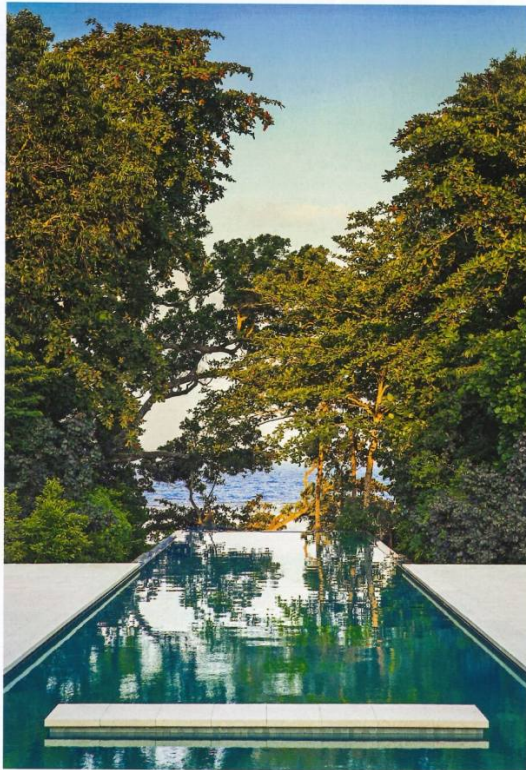


The Daily Telegraph, Ultra Travel (Circulation 317,817; Points 15) 14th March 2020

(IMAGE 1 OF 3)

GRIFCO
AN MMGYGLOBAL COMPANY

THE EDIT



WATER FEATURES
One&Only Desaru Coast offers both an infinity pool (far left) and an extended stretch of pristine beach

HOTEL OPENINGS

Objects of Desaru

Luxury hotel group One&Only has always had a good nose for a new destination. In about a week, for instance, it will open its first property in Asia – **One&Only Desaru Coast** in south-eastern Malaysia. Once a sleepy backwater on an unspoilt 11-mile sweep of soft white sand, it became the weekend retreat for Singaporeans looking for a laid-back, rustic beach scene (it's just a two-hour drive away) but there was never anywhere special to stay. Now the tide is turning, kick-started by the arrival of **Anantara Desaru Coast Resort & Villas** (just opened) and in a few days, just up the beach, the even more luxurious One&Only Desaru Coast. The latter,

on a pristine, 128-acre site, looks to be perfectly aligned with all current trends for new resorts: a sleek, upmarket 'take' on a traditional Malaysian *kampung* (village), it will have 44 suites and a four-bedroom family-friendly villa for those wanting the exclusivity of a house but the services of a hotel. In addition, 50 private homes are on offer for those wanting to buy a more permanent slice of the Malaysian lifestyle. And there's a pioneering holistic Henri Chenot spa with a wellness offering that includes tailored nutritional menus and stress-relieving outdoor activities.

oneandonlyresorts.com/desaru-coast;
anantara.com/en/desaru-coast

CURATED DESIGN

THE HOME SERVICE

More and more of us are seeking a rather more swanky home-from-home experience from a hotel stay. One that leaves us inspired by the way the hotel has made us feel and with the desire to recreate that – on some level – at home. With this in mind, the owners of the new **Paragon 700** in Puglia, an 11-room hotel in a meticulously restored 18th-century palazzo in Ostuni, offer guests the chance to purchase select pieces of its furniture. They also provide tailor-made itineraries taking in their favourite Puglian interiors shops, designers and artisans.

A red palace in an almost all-white city ('Pompeii Red', a colour deeply fashionable in its day, coined after the rediscovery

of Pompeii), Paragon 700 is a confection of original vaulted ceilings, frescoes and fireplaces mixed with vintage pieces and contemporary custom-made furniture. It also has a lush garden, swimming pool, spa and a restaurant by chef Paulo Airaudo of San Sebastian's Michelin-starred Amelia.

A 10-minute stroll away is La Mercantaria, a vaulted 'curiosity shop' selling everything from earthenware to rocking horses. Just outside town in Carovigno, Vineria 'I Buongiorno' sells amazing local wine, olive oil and ceramic tableware. An hour up the coast in Bari is the vast Antonio d'Erasmus home and garden store, for earthy, Indonesian-style



STAY AND TAKEAWAY
Guests at Paragon 700 in Puglia can buy furniture that is on show in the 18th-century palazzo

furniture for indoor and out. An hour and half south, in Gallipoli, Blanc Café and Living Store sells everything from light summer dresses to seating. It also has a great café with the perfect terrace for a restorative aperitivo.

Over in Sweden, in a similar spirit, the 70-room, art-nouveau **Villa Dagmar** opens next month in Stockholm's Östermalm, with a concept store selling hand-picked designer furniture, a flower shop, organic food store and direct access to the city's renowned food market hall Östermalmshallen next door.

paragon700.com; lamercantaria.com;
ibuongiorno.com; antonioderasmo.com;
hotelvilladagmar.com

The Daily Telegraph, Ultra
Travel (Circulation 317,817;
Points 15) 14th March 2020

(IMAGE 2 OF 3)

THE HOME SERVICE

and more of us are seeking a more swanky home-from-home experience from a hotel stay. One that inspires us by the way the hotel makes us feel and with the desire to be there – on some level – at home. This in mind, the owners of the new **Paragon 700** in Puglia, an 11-room hotel meticulously restored 18th-century palazzo in Ostuni, offer guests the chance to chase select pieces of its furniture. They also provide tailor-made itineraries in their favourite Puglian interiors with designers and artisans. In a restored palace in an almost all-white city called 'Red', a colour deeply fashionable these days, coined after the rediscovery

of Pompeii), Paragon 700 is a confection of original vaulted ceilings, frescoes and fireplaces mixed with vintage pieces and contemporary custom-made furniture. It also has a lush garden, swimming pool, spa and a restaurant by chef Paulo Airaudo of San Sebastian's Michelin-starred Amelia.

A 10-minute stroll away is La Mercantaria, a vaulted 'curiosity shop' selling everything from earthenware to rocking horses. Just outside town in Carovigno, Vineria 'I Buongiorno' sells amazing local wine, olive oil and ceramic tableware. An hour up the coast in Bari is the vast Antonio d'Erasmus home and garden store, for earthy, Indonesian-style



STAY AND TAKEAWAY
Guests at Paragon 700 in Puglia can buy furniture that is on show in the 18th-century palazzo

furniture for indoor and out. An hour and half south, in Gallipoli, Blanc Café and Living Store sells everything from light summer dresses to seating. It also has a great café with the perfect terrace for a restorative aperitivo.

Over in Sweden, in a similar spirit, the 70-room, art-nouveau **Villa Dagmar** opens next month in Stockholm's Östermalm, with a concept store selling hand-picked designer furniture, a flower shop, organic food store and direct access to the city's renowned food market hall Östermalmshallen next door.

paragon700.com; lamercantaria.com; ibuongiorno.com; antonioderasmo.com; hotelvilladagmar.com

The Daily Telegraph, Ultra Travel (Circulation 317,817; Points 15) 14th March 2020

(IMAGE 3 OF 3)