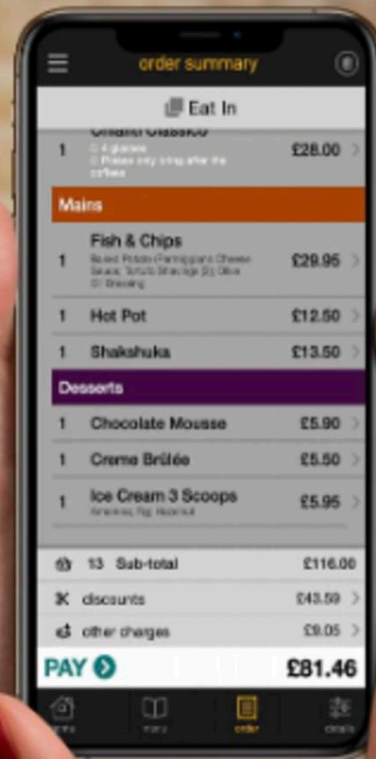


Warm Welcome Magazine

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Restaurants . Health & Lifestyle . Shows & Events



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(IMAGE 1 OF 2)

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Boutique hotel & spa opens doors to guests in heart of Italy's White City, Ostuni, Puglia



Paragon 700 stalling its inaugural team at Paragon 700 Hotel & Spa, are thrilled to be to finally open the doors to the very first time on 18th. The elegantly restored red heart of Puglia's White City, has been meticulously restored to host 11 individually curated guest rooms and a private and exclusive takeovers.

stark contrast to the old buildings of Ostuni, the hotel's red brick facade cocoons guests in an and swimming pool, a space in the heart of the city. A spacious, tranquil and airy, just a five-minute walk from the city square. The team have a full range of cinematic amenities in light of scalding daily temperatures and for guests on arrival, safety and wellbeing of guests to wish to enjoy this exciting stay at hotel.

Suites

Paragon 700 Boutique Hotel & Spa is a skilfully restored every inch

of the former Italian palace using traditional handcrafted techniques, while injecting a splash of modern flair. French parquet flooring extends throughout all 11 rooms and suites, which feature stone-washed bed linen, cathedral ceilings, period frescos and fireplaces. Each guest room is different, some offering terraces, balconies or in the case of the Paragon Suite, a sunken bathtub and private terrace with sun loungers. Guests who fall in love with the chic interiors will be delighted to discover that they can buy select furniture and décor to take home as the ultimate holiday memento. Any sold pieces will be replaced by the boutique hotel's stylish owners, who will be happy of an excuse to indulge their passion for sourcing eclectic items.

Gourmet

Paragon 700 Boutique Hotel & Spa will bring a fresh taste to Ostuni, with the opening of Restaurant 700. Head chef Giovanni Ceroni, the protégé of Michelin-starred Paolo Arraudis, offers an enticing menu that celebrates outstanding local ingredients and cuisine. Open to guests and locals alike, this new venue will offer an intimate dining experience, with impeccable

service and the finest local vintages from the hotel's impressive wine cellar. Bar 700 will be the perfect place to relax with an aperitif, nightcap or creative cocktail.

Experiences

Guests at Paragon 700 Boutique Hotel & Spa can look forward to experiencing all that Ostuni and Puglia have to offer, with the hotel team on hand to arrange and curate tailor-made experiences, from bespoke voyages on the hotel's private boat, to wine tastings, motorbike tours and cooking classes. The hotel's unrivalled location between Ostuni's 700th and 800th historic districts, means that exploring Italy's White City couldn't be easier, while those looking to enjoy the region's stunning beaches can take advantage of reserved sun loungers at P-Beach, Paragon 700's sister beach club. The hotel will also play host to events throughout the year, from alfresco art classes to open-air cinema evenings.

Wellness

As the only hotel in the heart of the White City to offer a swimming pool and gardens, Paragon 700 Boutique Hotel & Spa will also be an unrivalled

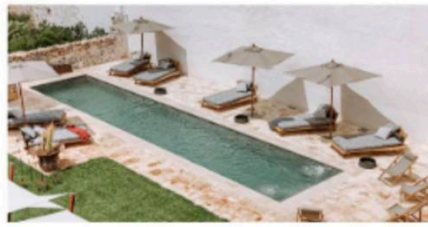
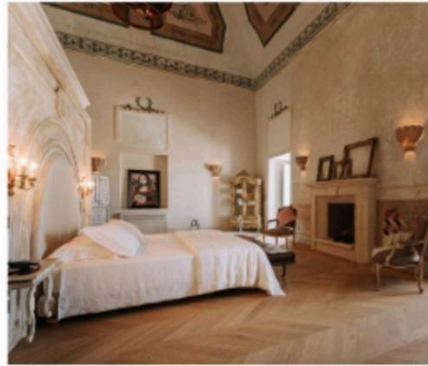
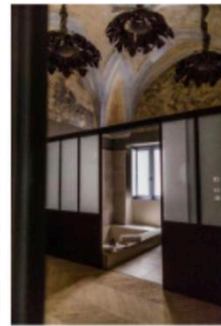
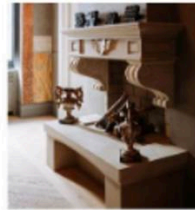
haven for guests looking to unwind and recharge. After mornings wandering Ostuni's alleys, there will be nothing more inviting than diving into the cool water, relaxing with a towel in the fragrant citrus orchard, or stretching out with a personalised yoga or Pilates class in a secluded corner of the garden. The palace's former water chamber has been transformed into a unique spa offering a Turkish bath, Himalayan salt wall, multi-sensory shower and a natural whirlpool dug into the ground. Couples booking the two mezzanine-level treatment rooms can enjoy exclusive access to the spa, essentially their very own private wellness sanctuary.

Health & Wellbeing

The team at Paragon 700 Boutique Hotel & Spa are taking every precaution to ensure stringent practices around food handling, sanitisation, disinfection and cleaning are in place to protect both guests and staff in light of Covid-19. Guest wellbeing is an absolute priority, with procedures such as advanced check-in, temperature checks and deep cleans of all rooms to be expected as standard. Guests can expect sanitiser bottles in the minibar and disinfectants across all areas, with protective masks employed when necessary. With regards to dining, guests will have access to room service menus should they prefer not to dine in the restaurant and breakfast will be served on the hotel terrace, at a comfortable distance and a la carte. The hotel team will be constantly adjusting and developing measures in accordance with the guidelines of local authorities and are happy to be contacted with further enquiries or for more information.

Open year-round, Paragon 700 Boutique Hotel & Spa is the ideal destination for well-travelled guests in search of an authentic Puglian experience combined with contemporary style. The hotel offers a private underground car park, so guests can come and go in the comfort and safety of their own vehicles. A 30-minute scenic drive from Brindisi Airport or 1-hour from Bari Airport, both open to commercial airlines and private jets, the hotel offers an effortless and elegant escape with outstanding design and service coupled with unrivalled experiences.

Nightly rates at Paragon 700 start from €300 based on two people sharing a room on a bed and breakfast basis. Exclusive buyouts are available from €10,000 for two nights with a minimum F&B spend of €3,000. www.paragon700.com



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