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TOP ACCOMMODATION OPTIONS IN THE MED FOR FAMILIES


FEATURES 04 MAY 2021 BY ABRA DUNSBY


Madeleine Barber rounds up the Mediterranean's best family breaks, from the region's most popular destinations to brand-new hotels with entertainment for all ages



ABRA DUNSBY
Features Editor





The Mediterranean has always been a popular choice for families and with short flight times and a selection of countries that are likely to make it onto the government's "green list", that popularity is likely to return when international travel resumes this year.

"Since the government's announcement of an exit roadmap from lockdown, we have seen an increase in bookings for summer 2021 across the board," says Alan Cross, head of trade sales at Jet2holidays.

"Families are yearning to get away for a much-needed holiday, and with Jet2holidays adding almost 80 new flights in October and November, families have an alternative option to enjoy a getaway during the October half-term."

While the government's green list is yet to be announced, there are a handful of destinations preparing to welcome your clients. Here we take a look at the Mediterranean's newest and most popular hotels that are set to be hot spots for family holidays in 2021 and beyond.



FOR FAMILIES WITH UNDER-5S

Almyra Hotel, a contemporary coastal hideaway extensively renovated last year and located just south of Cyprus' Paphos, has a Baby Go Lightly service featuring essential baby items for hire and English-speaking babysitters.

Four age-specific kids' clubs take children ranging from four months to their teens, while activities include pottery lessons, baking and treasure hunts, plus excursions to Paphos castle and harbour for older guests. Almyra also offers a spa, yoga sessions, watersports and five pools – including one especially for infants – plus creative children's menus for fussy eaters in the family, and the hotel even has a dog park and grooming service for furry family members.

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(IMAGE 1 OF 2)

FOR ADULT-ONLY FAMILIES



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(IMAGE 2 OF 2)

Young couples taking their parents away for a summer holiday might like to consider the elegant Puglian paradise that is Paragon 700 Boutique Hotel and Spa. The 11-room Italian bolthole opened its doors just last summer in the heart of Ostuni, delivering a distinctly Mediterranean vibe thanks to a lush garden, courtyard pool and alfresco bar. Exclusive experiences for guests include private boat charters, wine tastings, motorbike tours, cooking classes, art classes, open-air cinema evenings and days spent at P-Beach, Paragon 700's affiliate beach club.

Rachele Belladelli, sales and marketing consultant for the hotel, says Paragon 700 is "an ideal destination for grown-up breaks", adding that "the attention to detail and impeccable contemporary design attracts well-travelled guests looking for a cosmopolitan feel, while its farm-to-table culinary philosophy and mixology bar cater to foodies and wine lovers."

Book it: Room rates at Paragon 700 start from €300, based on two people sharing a room on a bed and breakfast basis. paragon700.com

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