

27 Incredible New European Hotels

Photo 17 of 27



17. Paragon 700 Boutique Hotel & Spa, Puglia, Italy

Known as 'the red palace' because of its striking red brick exterior, Paragon 700 was formerly the home of Ostuni's first mayor, Don Paolo Tanzarella. Today, owners Pascale and Ulrike have transformed the historic building into a luxury hotel, while retaining its Puglian character and charm. Located within the whitewashed city of Ostuni (just a five-minute walk from the main square), guests will enjoy the hotel's underground Spa 700, private garden (the largest in the city), and 15-metre outdoor pool. Meanwhile, each bedroom (there are 11 to choose from) boasts its own authentic décor and is a seamless blend of old and contemporary; think fresco ceilings, sunken bathtubs, and open fireplaces.

BOOK IT: From €300 per night B&B. [paragon700.com](https://www.paragon700.com)

**Country & Town House
Online (UMV 220,000;
Points 14) 3rd September
2021**

(IMAGE 2 OF 2)